

# JURIED CRAFT SHOW APPLICATION

APPLICATION DEADLINE: MARCH 15, 2013

39th Annual New Jersey Folk Festival

Saturday, April 27, 2013

New Brunswick NJ

10am-6pm (hours subject to change)



The New Jersey Folk Festival is an annual, outdoor event held on the Douglass campus of Rutgers, the State University of New Jersey on the last Saturday of April. Founded in 1975, the event attracts approximately 15,000 attendees from New Jersey and neighboring states. In addition to the juried craft show, the festival features five music stages, a children's activities area, and two dozen food vendors.

The craft jurors look for quality crafts representing a wide variety of folk traditions. Work must be original, designed and executed by the applicants, and the finished product must reflect a high level of skill. Absolutely no "craft kits" or mass produced items will be accepted. Consumable crafts such as jellies, soaps, honey, etc. are no longer being accepted.

## HOW TO APPLY

Submit four (4) high quality digital images in JPEG format on a cd OR four (4) 35mm good color labeled slides of your work that demonstrate the quality and best depiction of your craft. You must include a brief written description of your media including the materials and techniques involved with your submission. **NO PHOTOGRAPHS.** If accepted, you may not change or add other items to your booth space that were not juried. If you do, you will be asked to stop selling those items and you will forfeit all fees paid.

**DEADLINE: Applications, along with jpegs or slides and all fees, must be received NO LATER THAN MARCH 15, 2013.**

---NEW CRAFTERS: A space fee\* and a non-refundable \$10.00 jurying fee are to be paid by two separate checks accompanying your application. If you are rejected, the space fee will be refunded to you. No commission or percentage is taken on sales. These are your only fees.

---AUTO-ACCEPTED (PREVIOUS) CRAFTERS: If you were accepted and participated in any previous years, you need only send the booth space fee\* along with the application form below; you will be automatically accepted without jurying. However, if your medium has changed, you must submit new slides as indicated above by March 15, 2013, including the non-refundable \$10 jurying fee to be juried again. The fee for auto-accepted entries received after March 15, 2013, is \$140.

\* SPACE FEES: Postmarked by January 15--\$115; February 15-- \$125; March 15-- \$135.

**JURY PROCESS & NOTIFICATION:** An impartial, knowledgeable team of jurors will consider each applicant's work. You will receive notification of your status on or about April 1, 2013, following the festival's craft juror review meeting.

**RULES:** Each exhibitor will be allotted a 10' x 10' space assigned on a first-come, first-served basis upon arrival at the festival. Exhibitors must provide their own booth structures, cover and furnishings (canopy, tarps, tables, racks, chairs, etc.). Electricity is not available. **The New Jersey Folk Festival is held outside, rain or shine.** Exhibitors are solely responsible for the safety of their exhibit. The festival sponsors and Rutgers, the State University, assume no responsibility whatsoever. Craft market hours are 10am-6pm. Vendor vehicles are not permitted on the field at any time during official festival hours (10am-6pm). Vehicles must be removed by 9:45 am and can re-enter after 6pm; no exceptions.

INFO: njfolkfest.rutgers.edu, email njff@rci.rutgers.edu, or call 732/932-5775.

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**Deadline: Applications must be received no later than March 15, 2013**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Email \_\_\_\_\_

Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ NJTax I.D.# (required) \_\_\_\_\_

Have you applied previously to the NJFF? Yes \_\_\_\_\_ No \_\_\_\_\_ If so, were you accepted? Yes \_\_\_\_\_ No \_\_\_\_\_

Year you last participated? \_\_\_\_\_

Type of craft exhibited? \_\_\_\_\_

Do you demonstrate? Yes \_\_\_\_\_ No \_\_\_\_\_

Complete this form and mail it along with your 2 checks, 4 images or slides, description of your work and an appropriate size self-addressed stamped envelope with sufficient postage affixed for the safe return of your materials. Send to: New Jersey Folk Festival Craft Show, American Studies Dept., Rutgers, the State University of NJ, 131 George Street, New Brunswick NJ 08901-1414. All checks should be made payable to New Jersey Folk Festival.

New Jersey Folk Festival  
American Studies Dept.  
131 George Street  
New Brunswick, NJ 08901-1414

Change Service Requested

Non-Profit Organization  
U.S. Postage PAID  
Permit No. 157  
New Brunswick, N.J.

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